

# DRIVE THE FJORDS

2024



A 62°NORD SIGNATURE ADVENTURE



A 6-day, adrenalin fueled driving adventure through the spectacular fjords and untamed mountains of the Sunnmøre Alps.

This completely unique, emission free experience brings together the world's most exciting electric super car, the best of local cuisine and the pinnacle of Norwegian hospitality with 62°NORD.

**Price from NOK 110 000 pps**



# EMISSION FREE ADVENTURE

With its pristine mountain passes, sea-spanning bridges and intricate web of tunnels, the roads of the Norwegian fjords are a playground for the driving enthusiast.

This partnership with Porsche, built on delivering a sustainable adventure, is a completely unique opportunity to not only explore this spectacular corner of the world, but to do it on electric charge. The result: emission free exploration.

You will take the wheel, lead by pre-programmed routes that journey you

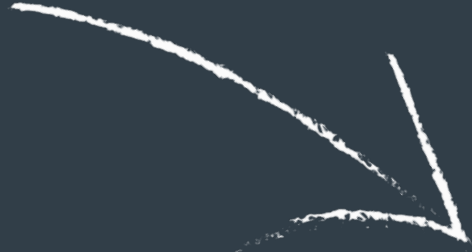
through the very best of Norway's stunning scenery - with nothing to distract you, you'll feel you can drive forever, inspired by the crystal-clear air of the Sunnmøre Alps and enchanted by the sensational views.

Then it's time to relive the day's adventures with your friends - over a drink around the fire, in the sauna or at dinner at the edge of a breath-taking fjord.





WATCH THE  
FULL  
EXPERIENCE



[Click here](#)



# THE FJORDS

The fjords were carved by kilometre-thick glaciers out of the ancient rock, creating narrow ocean inlets flanked by sheer cliffs and awe-inspiring peaks. In days gone by, the fjords were inhabited by Viking seafarers, hardy explorers who were the first European visitors to so much of the New World.

Your adventure will be the chance for you to plot your own voyage of discovery along the flat roads at the edge of the fjords and up the winding routes through the mountains, surrounded by crystal clear lakes and deep forests that inspired Norway's folk tales of trolls and talking beasts.









# THE CAR

When considering the perfect machine for a driving experience in the fjords we were looking for a partner that could match what we stand for - comfort, sustainability, exhilaration.

The Porsche Taycan Cross Turismo delivers it all. And with the perfect hint of style, this electric super car sets itself apart from the field.

Each night the vehicles will be charged at property ensuring full range for the following days adventure.



-  Range: 390 – 450 km
-  CO Emissions: 0g/km
-  0-100km: 5,1s
-  Top Speed: 230km/h\*

[porsche.com](https://www.porsche.com)





A wide-angle landscape photograph of a mountain valley. In the foreground, a paved road curves along the left side of a calm, blue lake. A dark-colored car is driving away on the road. The middle ground shows steep, rocky slopes with patches of snow and green vegetation. In the background, large, rugged mountains rise under a cloudy sky. The overall scene is majestic and serene.

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The wildest alpine valley I ever saw was not in the Alps, it was the valley Norangsdalen at Sunnmøre, Norway.

- William Cecil Slingsby, Pioneering alpinist



# TAILOR MADE DAYS BESPOKE

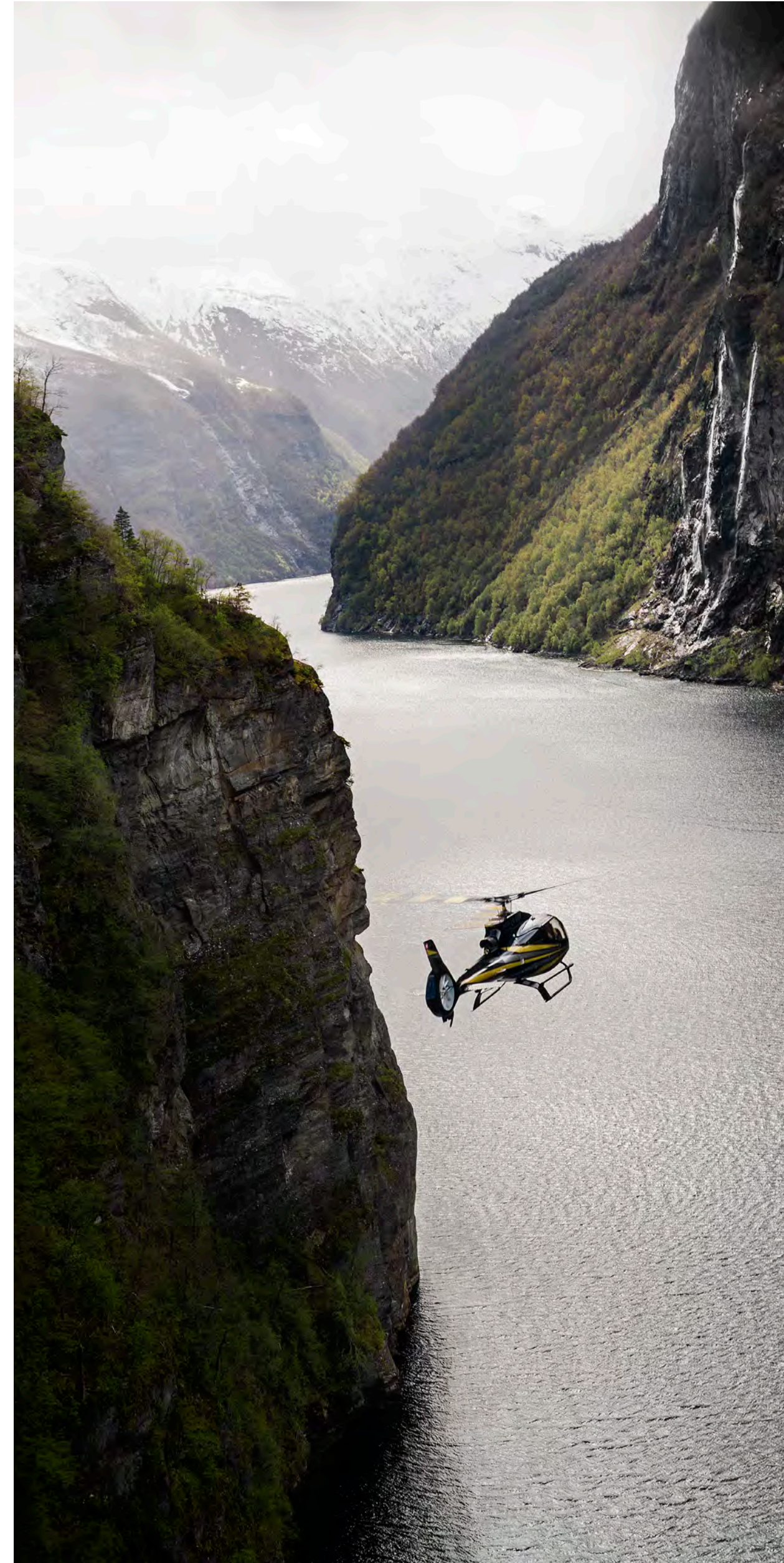
Let us take care of all the details so you can enjoy every moment of your days on the open road.

We have scoured the region and cherry picked the very best phenomena on offer. While driving between the key destinations our team will highlight key stops, interesting view sights and share some fun tips for ferry crossings, deep tunnels and dramatic overpasses.

Our friendly team will welcome you each evening at one our award-winning properties. There is no rush, it is often the case that the long days of summer or the changing colours of fall keep you out in nature a little longer than expected.

The trip includes a drivers picnic that will be packed each day for the journey, so you won't be short of fuel. All produce is sourced locally celebrating the rich gastronomic traditions of the region.

If there's anything you'd like to change, just let us know – after all, it's your adventure!





ACCOMMODATION

# LUXURY – THE NORWEGIAN WAY

Storfjord Hotel and Hotel Union Øye rank among the very best in Scandinavia and are perfect examples of the proud Norwegian tradition of hospitality. Set against deep pine forests with views across the fjords, each hotel draws on the history of travel through the Sunnmøre Alps while adding all the modern amenities you would expect of such iconic, award-winning properties.

You'll be staying in junior suites, with use of the hot tub, sauna, bar and reading rooms as well as the option of spa treatments at Storfjord. Storfjord Hotel and Hotel Union Øye will be a welcome oasis of calm and comfort as you reflect on your day behind the wheel.





A SLOW LIFE HIDEAWAY

# STORFJORD HOTEL



Perched on a hill on the edge of an evergreen forest, Storfjord Hotel offers picture-perfect views over the fjord to the south. Only 45 minutes from Ålesund, the hotel brings you the opportunity to relax, recharge and reconnect with nature.

Clad in handcut logs and topped with green roofs, Storfjord Hotel is a heartening sight at the end of your day's journey. With plenty of oversized armchairs, blazing log fires and cheerful smiles of welcome, it will wrap you in comfort while its hot tubs, sauna and wellness spa will soothe any aching muscles.

On the border between the forest and the fjord, Storfjord Hotel is the ideal base for all your adventures!



[Explore Hotel](#)





# FOR ADVENTURERS, KINGS, QUEENS AND YOU

# HOTEL UNION ØYE



At the end of Norway's pristine Hjørundfjord stands the grand old lady, Hotel Union Øye. A favourite destination of royals, poets, adventurers and celebrities for more than 140 years, the hotel celebrates a rich history of exploration and recreation.

At the base of an idyllic valley, flanked by some of the country's most recognisable mountain peaks, life at Hotel Union Øye revolves around outdoor activities during the day followed by relaxation in the garden, cocktails in the bar and dinner with far-reaching views across the fjord.

Hotel Union Øye has been completely refurbished for the 2022 season, bringing you every modern comfort within its 19th century walls.



[Explore Hotel](#)





# WILD NORDIC CUISINE

## REFUEL

Our executive chefs draw their inspiration from the surrounding countryside to create dishes that celebrate the region.

The forests are abundant with deer, wild herbs, mushrooms and berries while the fjords and ocean are teeming with marine life; depending on the season, you can expect freshly caught cod, halibut, salmon, oysters, lobster and crab.

Drawing on ancient methods of fire cooking, smoking and preserving, each meal celebrates Nordic Cuisine in a way that combines modern menus with local produce and age-old traditions.

And you won't be missing out when you're on the road, either. Whether it's freshly brewed coffee at a local café, lunch at an apple farm or tea and pancakes in an old farmstead, our strategic pitstops will keep you fuelled and happy.





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You haven't experienced  
Norway unless you have  
experienced it with 62°NORD

- Dominic Purvis, Luxury travel consultant



[Click here](#)



SEE THE  
FJORDS  
FROM THE  
AIR



An aerial photograph of a dramatic mountain landscape. A narrow, winding asphalt road snakes across a steep, dark grey rock face. Patches of snow are scattered across the mountain's surface, particularly in the upper right and lower right areas. The road features several sharp, hairpin turns. In the center of the image, there is a large white quotation mark. Below it, there is a quote in white text, followed by the name of the driver and the event. The overall scene is rugged and high-altitude.

”

**Trollstigen is the closest you will get to a race track on a normal road...  
It is exhilarating.**

- Marius Nakken, Porsche Cup



# YOUR ITINERARY

## Day 1

The approach to Ålesund gives you a little glimpse of what lies ahead: from the window of your aircraft, you'll see the crystal clear fjords and jagged peaks of the Sunnmøre Alps, the site of your coming adventure! On arrival, a driver will welcome you and transfer you directly to Storfjord Hotel, where we will arrange a welcome cocktail for you at the Lavvu, a traditional tent erected deep in the pine forests surrounding the hotel. Here you will have the chance to meet other guests and receive an explanation of some of the highlights of the trip ahead.

## Day 2

Drive North toward the Atlantic Ocean Road. Your car will be packed with a Storfjord Picnic basket complete with local produce, cheeses, meats, berries and champagne. This dramatic overpass is a marvel of engineering as your car seems to fly over the Atlantic as you wind from island to island. On the return journey your view will be of the Sunnmøre peaks littering the horizon. This will be your playground for the next few days as you adventure goes deeper into the fjords.

## Day 3

Take to the skies for a bird's-eye view of the fjords en route to the Troll Wall. Moving deeper into the mountains the Trollstigen will appear showing the winding road to the summit. Ascend through 18 switchback corners to one of the most magnificent vantage points in all of Norway. Descend the Valdalen valley which will lead you back to the fjord. A ferry to Stranda will give you a glimpse of things to come as the fjords get narrower and deeper.

The destination: Union Øye. An historic royal oasis at the end of the valley.

## Day 4

After a royal night rest and local breakfast, the quiet roads wind toward the west as the fjords seem to be left behind you. Before long you will trace the coastline towards Stryn, the perfect opportunity for lunch and a journey up the Loen Skylift for incredible views out to the North Atlantic. As you head further inland the fjord hamlet of Geiranger will edge nearer. Board the ferry, sit back and enjoy the slow steam through the grandest fjord of them all with waterfalls cascading off of the mountain tops. Disembark at Hellesylt and drive on through the Norangsdalen valley, the finest in Northern Europe with your destination being Union Øye.

## Day 5

A visit to the Sunnmøre region would not be complete without celebrating the incredible seafood that has been the backbone of the region for generations. An island off of the west coast celebrates the vibrant oceans and a 5 course menu is the pot of gold at the end of the rainbow today. The return journey skirts the Storfjord as you arrive back for a celebratory final meal amongst friends. \*There is an option for the return journey in fast RIBS.

## Day 6

The last day is for reflection and to take it easy at Storfjord Hotel. Guides will be ready should you wish to explore the Glomset bay on kayak or even settle into the spa with a well-earned massage and sauna. Of course, you could drive through to Ålesund to visit the famous Jugendstil town nestled on the ocean. A driver will be ready to take you to Vigra Airport and as your flight climbs away, we hope the view of the mountains and fjords will be a lasting reminder of your driving adventure with 62°NORD.

\*Itinerary can be adjusted according to the needs of the group. Please get in touch to discuss options.





# ADVENTURE DETAILS

PRICE: NOK 110 000 pps\*  
GUESTS: 2 per vehicle\*\*  
REQUIREMENTS: Drivers License  
MIN AGE FOR DRIVER: 25

## INCLUDED

- All accommodation at 62°NORD Hotels
- All meals at hotels
- Picnics on the road
- Airport transfers
- Helicopter flight from Stor fjord Hotel
- Porsche Taycan Cross Turismo

## EXCLUDED

- Individual travel insurance
- Commercial flights to and from Ålesund, Norway
- All beverages
- Unscheduled roadstop purchases

\* Single Supplement – The trip is based on 2 people per vehicle and sharing accommodation. Please contact us for details if you are coming alone.

\*\* Please contact the 62°NORD team for bespoke itineraries



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# 62°NORD

EST. 2004

*Family Owned*

HOTELS & ADVENTURES  
LUXURY - THE NORWEGIAN WAY

Get in touch to secure your trip

A 62°NORD SIGNATURE ADVENTURE