

DRIVE THE FJORDS

2026



A 62°NORD SIGNATURE ADVENTURE

A 6-day, adrenalin fueled driving adventure through the spectacular fjords
and untamed mountains of the Sunnmøre Alps.

This completely unique, emission free experience brings together the world's
most exciting electric super car, the best of local cuisine and the pinnacle of
Norwegian hospitality with 62°NORD.

Price from NOK 127 600 pps

EMISSION FREE ADVENTURE

With its pristine mountain passes, sea-spanning bridges and intricate web of tunnels, the roads of the Norwegian fjords are a playground for the driving enthusiast.

This partnership with Porsche, built on delivering a sustainable adventure, is a completely unique opportunity to not only explore this spectacular corner of the world, but to do it on electric charge. The result: emission free exploration.

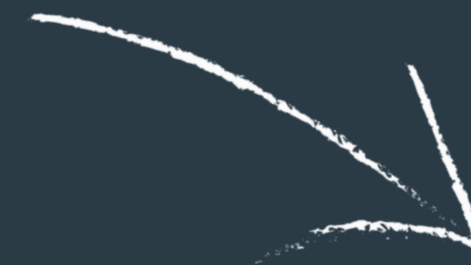
You will take the wheel, lead by pre-programmed routes that journey you

through the very best of Norway's stunning scenery - with nothing to distract you, you'll feel you can drive forever, inspired by the crystal-clear air of the Sunnmøre Alps and enchanted by the sensational views.

Then it's time to relive the day's adventures with your friends - over a drink around the fire, in the sauna or at dinner at the edge of a breath-taking fjord.



WATCH THE
FULL
EXPERIENCE



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THE FJORDS

The fjords were carved by kilometre-thick glaciers out of the ancient rock, creating narrow ocean inlets flanked by sheer cliffs and awe-inspiring peaks. In days gone by, the fjords were inhabited by Viking seafarers, hardy explorers who were the first European visitors to so much of the New World.

Your adventure will be the chance for you to plot your own voyage of discovery along the flat roads at the edge of the fjords and up the winding routes through the mountains, surrounded by crystal clear lakes and deep forests that inspired Norway's folk tales of trolls and talking beasts.



THE CAR

When considering the perfect machine for a driving experience in the fjords we were looking for a partner that could match what we stand for – comfort, sustainability, exhilaration.

The Porsche Taycan Cross Turismo delivers it all. And with the perfect hint of style, this electric super car sets itself apart from the field.

Each night the vehicles will be charged at property ensuring full range for the following days adventure.



Range: 390 – 450 km



CO Emissions: 0g/km



0-100km: 5,1s



Top Speed: 230km/h*

[porsche.com](https://www.porsche.com)



A wide-angle landscape photograph of a mountain valley. In the foreground, a dark-colored car is driving on a light-colored, winding asphalt road that curves along the edge of a calm, dark lake. The lake reflects the surrounding green slopes and the distant mountains. The middle ground shows steep, grassy slopes with patches of white snow or ice. In the background, majestic, rugged mountains rise, their peaks partially covered in snow and partially shrouded in soft, white clouds. The sky is filled with long, wispy clouds, suggesting a bright but slightly overcast day. The overall mood is serene and majestic, capturing the beauty of a high-altitude alpine environment.

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The wildest alpine valley I ever saw was not in the Alps, it was the valley Norangsdalen at Sunnmøre, Norway.

- William Cecil Slingsby, Pioneering alpinist

TAILOR MADE DAYS BESPOKE

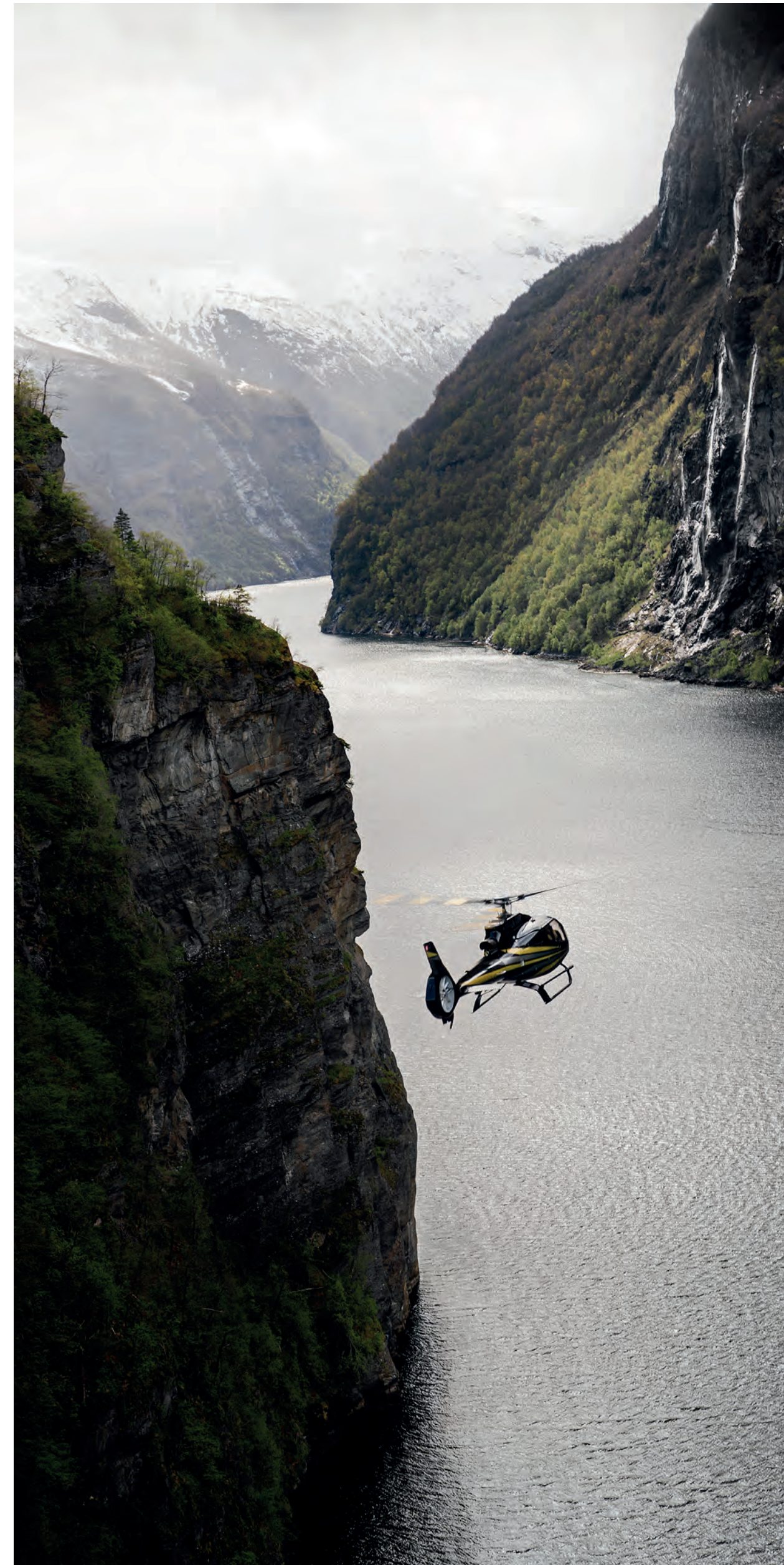
Let us take care of all the details so you can enjoy every moment of your days on the open road.

We have scoured the region and cherry picked the very best phenomena on offer. While driving between the key destinations our team will highlight key stops, interesting view sights and share some fun tips for ferry crossings, deep tunnels and dramatic overpasses.

Our friendly team will welcome you each evening at one our award-winning properties. There is no rush, it is often the case that the long days of summer or the changing colours of fall keep you out in nature a little longer than expected.

we'll guide you to authentic Norwegian roadside stops—local cafés, family-run farms and traditional fjord eateries—where you can enjoy freshly made fare and get a true taste of the region. Each stop is a chance to refuel not just with food, but with stories and culture rooted in the landscape.

If there's anything you'd like to change, just let us know – after all, it's your adventure!



ACCOMMODATION

LUXURY – THE NORWEGIAN WAY

Storfjord and Union Øye rank among the very best in Scandinavia and are perfect examples of the proud Norwegian tradition of hospitality. Set against deep pine forests with views across the fjords, each hotel draws on the history of travel through the Sunnmøre Alps while adding all the modern amenities you would expect of such iconic, award-winning properties.

You'll be staying in junior suites, with use of the hot tub, sauna, bar and reading rooms as well as the option of spa treatments at Storfjord. Storfjord and Union Øye will be a welcome oasis of calm and comfort as you reflect on your day behind the wheel.



A SLOW LIFE HIDEAWAY

STORFJORD

Perched on a hill on the edge of an evergreen forest, Storfjord offers picture-perfect views over the fjord to the south. Only 45 minutes from Ålesund, the hotel brings you the opportunity to relax, recharge and reconnect with nature.

Clad in handcut logs and topped with green roofs, Storfjord is a heartening sight at the end of your day's journey. With plenty of oversized armchairs, blazing log fires and cheerful smiles of welcome, it will wrap you in comfort while its hot tubs, sauna and wellness spa will soothe any aching muscles.

On the border between the forest and the fjord, Storfjord is the ideal base for all your adventures!



[Explore Hotel](#)



FOR ADVENTURERS, KINGS, QUEENS AND YOU

UNION ØYE

At the end of Norway's pristine Hjørundfjord stands the grand old lady, Union Øye. A favourite destination of royals, poets, adventurers and celebrities for more than 140 years, the hotel celebrates a rich history of exploration and recreation.

At the base of an idyllic valley, flanked by some of the country's most recognisable mountain peaks, life at Union Øye revolves around outdoor activities during the day followed by relaxation in the garden, cocktails in the bar and dinner with far-reaching views across the fjord.

Union Øye has been completely refurbished for the 2022 season, bringing you every modern comfort within its 19th century walls.



[Explore Hotel](#)

WILD NORDIC CUISINE REFUEL

Our executive chefs draw their inspiration from the surrounding countryside to create dishes that celebrate the region.

The forests are abundant with deer, wild herbs, mushrooms and berries while the fjords and ocean are teeming with marine life; depending on the season, you can expect freshly caught cod, halibut, salmon, oysters, lobster and crab.

Drawing on ancient methods of fire cooking, smoking and preserving, each meal celebrates Nordic Cuisine in a way that combines modern menus with local produce and age-old traditions.

And you won't be missing out when you're on the road, either. Whether it's freshly brewed coffee at a local café, lunch at an apple farm or tea and pancakes in an old farmstead, our strategic pitstops will keep you fuelled and happy.



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You haven't experienced
Norway unless you have
experienced it with 62°NORD

- Dominic Purvis, Luxury travel consultant



[Click here](#)



SEE THE
FJORDS
FROM THE
AIR

An aerial photograph of a steep, rocky mountain slope. A narrow, winding asphalt road snakes its way down the mountain, featuring several sharp, hairpin turns. Patches of snow are scattered across the dark, rocky terrain. In the background, a deep valley with green vegetation is visible between the mountain ridges.

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Trollstigen is the closest you will get to a race track on a normal road...
It is exhilarating.

- Marius Nakken, Porsche Cup

YOUR ITINERARY

Day 1

The approach to Ålesund gives you a little glimpse of what lies ahead: from the window of your aircraft, you’ll see the crystal clear fjords and jagged peaks of the Sunnmøre Alps, the site of your coming adventure! On arrival, a driver will welcome you and transfer you directly to Storfjord, where we will arrange a welcome cocktail for you at the Lavvu, a traditional tent erected deep in the pine forests surrounding the hotel. Here you will have the chance to meet other guests and receive an explanation of some of the highlights of the trip ahead.

Day 2

Drive north toward the Atlantic Ocean Road. Along the way, explore hand-picked roadside gems— coastal farms, and scenic viewpoints that reveal the character of the region. This dramatic overpass is a marvel of engineering as your car seems to fly over the Atlantic, winding from island to island. On the return journey, take in sweeping views of the Sunnmøre peaks. This striking horizon will become your playground as the adventure moves deeper into the fjords.

Day 3

Take to the skies for a bird ´s-eye view of the fjords en route to the Troll Wall. Moving deeper into the mountains the Trollstigen will appear showing the winding road to the summit. Ascend through 18 switchback corners to one of the most magnificent vantage points in all of Norway. Descend the Valldal valley which will lead you back to the fjord. A ferry to Stranda will give you a glimpse of things to come as the fjords get narrower and deeper.

The destination: Union Øye. An historic royal oasis at the end of the valley.

Day 4

After a royal night rest and local breakfast, the quiet roads wind toward the west as the fjords seem to be left behind you. Before long you will trace the coastline towards Stryn, the perfect opportunity for lunch and a journey up the Loen Skylift for incredible views out to the North Atlantic. As you head further inland the fjord hamlet of Geiranger will edge nearer. Board the ferry, sit back and enjoy the slow steam through the grandest fjord of them all with waterfalls cascading off of the mountain tops. Disembark at Hellesylt and drive on through the Norangsdal valley, the finest in Northern Europe with your destination being Union Øye.

Day 5

Start the day with a micro-adventure of your choice—glide across Glomset Bay by kayak, explore forest trails on an e-bike, or join a guided hike into the surrounding peaks. After a refreshing morning in nature, return to Union Øye for a relaxed lunch. Then, journey through the breathtaking Hjørundfjord toward Storfjord Hotel, with dramatic cliffs and mirror-still waters guiding your way. The day’s finale is pure magic: a sunset fjord cruise to Ålesund for a seafood feast at Sjøbua, the crown jewel of the city’s dining scene. A VIP transfer returns you to Storfjord for a well-earned night’s rest.

Day 6

Savor your final morning in the fjords with time to unwind and reflect. Book a soothing massage, enjoy a slow breakfast, or simply soak in the views one last time from Storfjord’s serene surroundings. As the adventure comes to a close, a private transfer will take you to the airport. With the mountains behind you and memories ahead, your journey may be ending—but the spirit of the fjords will stay with you forever.

*Itinerary can be adjusted according to the needs of the group. Please get in touch to discuss options.



ADVENTURE DETAILS

PRICE: NOK 127 600 pps*

GUESTS: 2 per vehicle**

REQUIREMENTS: Drivers License

MIN AGE FOR DRIVER: 25

INCLUDED

- All accommodation at 62°NORD Hotels
- All meals at hotels
- Picnics on the road
- Airport transfers
- Helicopter flight from Storfjord
- Porsche Taycan Cross Turismo

EXCLUDED

- Individual travel insurance
- Commercial flights to and from Ålesund, Norway
- All beverages
- Unscheduled roadstop purchases

* Single Supplement – The trip is based on 2 people per vehicle and sharing accommodation. Please contact us for details if you are coming alone.

**Please contact the 62°NORD team for bespoke itineraries



A 62°NORD SIGNATURE ADVENTURE

62°NORD

EST. 2004

Family Owned

HOTELS & ADVENTURES
LUXURY - THE NORWEGIAN WAY

Get in touch to secure your trip

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